

**MAX BLOOM IN "THE SUNNY SIDE OF BROADWAY,"  
AT THE BROADWAY STARTING THURSDAY.**



Max Bloom, who will appear here in "The Sunny Side of Broadway," at the Broadway theater, has made a reputation in vaudeville. Max plays the part of the Hebrew boy, who sells clothing and anything else he can, including a horse. The company supporting Mr. Bloom numbers 20, nearly all of whom are girls. The cast is the same that played throughout the country and the production is entirely new.